

Central Bradford County Chamber Of Commerce

**KNOW YOUR
CUSTOMER
DEEPLY**

**BUILD RELATIONSHIPS NOT
JUST TRANSACTIONS**

**STAY
CONSISTENT
AND VISIBLE**

Issue 0002



America250

BRADFORD COUNTY



OUR LIBERTY TREE:
LOCATED IN
HOWARD ELMER PARK IN SAYRE



HELP SPONSOR PA250
EVENTS

*Bradford County
Quilt Raffle*

\$5 PER TICKET
6 FOR \$20



CHECK OUT THE NEW COMMEMORATIVE BELL,
“FLOWING THRU BRADFORD COUNTY,”
AT THE BRADFORD COUNTY COURTHOUSE IN TOWANDA!



AMERICA
250 PA
BELLS
ACROSS PA





Coordinating Pennsylvania's commemoration of America's 250th anniversary and highlighting the impact of our people on the nation's past, present, and future.

You are cordially invited to

America 250PA's Bradford County Kick-Off Event



January 20, 2026

12:15 P.M. - 2 P.M.

Bradford County Courthouse
301 Main Street, Towanda, PA 18848

Light refreshments will be provided



2026 is almost here! Beginning January 16 in Philadelphia, America250PA will kick off the Semiquincentennial year with a two-week tour of all 67 counties—celebrating at courthouses and historic sites across Pennsylvania.



...Up Next

2026 Annual Dinner



The annual chamber dinner brings together local business and community leaders to celebrate achievements, recognize excellence, network, and support the chamber's mission while highlighting the impact of the local business community.

Honoring 250 Years of American Heritage

Honoring Success

Awards

Founding Spirit – Honoring a business or individual whose dedication reflects the pioneering and resilient spirit of America.

Liberty Leadership – Recognizing outstanding leadership and service in the community.

Innovation & Progress – Celebrating forward-thinking ideas that drive growth and local impact.

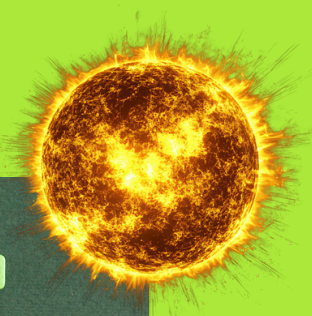
Stars & Stripes – For a business or individual making a significant positive difference in Bradford County.

Trailblazer – Recognizing new ventures or initiatives that inspire others, reflecting the American tradition of innovation and courage.

America 250

An Evening of Excellence & Connection

Lunch & Learn



These sessions encourage connection, spark new ideas, and reinforce the power of working together to support and grow Bradford County businesses.

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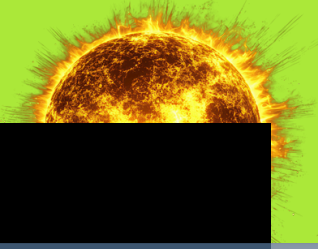
Join Us: January 21st at Noon

Progress Plaza Suite 2 Conference Room

Pre-registration is Required

To register visit our calendar at

www.CentralBradford.org



Net at Night

A networking at night event brings professionals together after hours in a relaxed, social setting where conversation flows easily, connections are made naturally, and ideas spark under the glow of evening lights.

Join us:
January 22nd To meet the new Executive Director - Justin Vanderpool
At Antler Ridge Winery 6PM



Chamber Cheers

*Dr.
Barbara
Yamak*

Optometrist

(570) 265-8135

Growing Together

The Chamber extends its sincere gratitude to its members and the greater community for their patience and support throughout the past year of transition. While change can bring challenges, the understanding, flexibility, and continued engagement shown during this time have been truly appreciated. This support has helped keep the Chamber strong, resilient, and well-positioned to continue serving Bradford County in the future.

NO-COST SUPPORT for **Agriculture Producers & Rural Businesses**



PENNSYLVANIA
S B D C

Small Business Development Centers

Helping businesses start, grow, and prosper.

Agriculture Center of Excellence

Justin D. Vanderpool
570-637-5053

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Justin@CentralBradford.org

5 New & Trending Business Practices



AI-Driven Personalization

Using AI to tailor experiences, marketing, and recommendations boosts *engagement and customer loyalty*.

McKinsey, Forbes

Optimized Hybrid Work Models



Flexible/hybrid work isn't going away — invest in productivity and talent attraction.

Harvard Business Review, CNBC

Experiential & Community Marketing



Real-world events and immersive experiences drive *brand affinity*.

Eventbrite, Adweek

Sustainability & ESG Initiatives



Embedding sustainable practices builds *consumer trust*.

GreenBiz, Deloitte

Subscription & Recurring Revenue



Membership and subscription models create *steady revenues*.

Inc., PYMNTS

Building the Future

pasbdc.org/scranton

Want to start a small business?

The SBDC can guide a start-up/pre start-up with:



Visit pasbdc.org/scranton
to request consulting.

PENNSYLVANIA
S B D C Small Business Development Center
The University of Scranton
Helping businesses start, grow, and prosper.

(570) 941-7588

Want to start a business? **The University of Scranton SBDC** is here to help you take the first step.

Their team provides expert support to guide future entrepreneurs through every stage of the startup process, including:

- Exploring your business idea
- Navigating licenses & regulations
- Writing a business plan
- Market research & funding options
- Planning your grand opening
- And more

Live and **on-demand** training options are also available to help you build confidence and skills as you launch your business.

Resources are available at **no cost** to those looking to start or grow a business. Start your journey at pasbdc.org/scranton.



Tuesday January 6th

Towanda Vs Troy High.School Boys Basketball - Live Stream

Towanda Highschool 7:30 pm

Thursday January 15th

Tremayne Harer Acoustic

The Wayside Inn 6-9:00 pm

Sunday January 18th

Towanda Basketball Cheerleading Basket Bingo

Towanda Highschool 11 am

Commissioners Meetings

Commissioners meetings are held every 2nd and 4th Thursday of the month ,excluding holidays. To watch the meeting live on Zoom visit the Commissioners page and click on ZOOM LINK:

<https://www.bradfordcountypa.gov/320/Commissioners>

Thursday, January 8 @ 10am

Thursday, January 22 @ 10am

